DAY 7: Signature Product Pricing

Now, you're going to turn that predictable, repeatable process and package it into a new product

DAY 7 TASKS:

❏ 1. What is the free or introductory service you provide that can be turned into a product?

❏ 2. Create a name for this signature product? (you can always change it later)
   Spice it up! Consider adding one of these words to your product.

report	101	bootcamp	evaluation	foundations
review	kickstart	profile	orientation	reboot
anaylsis	essentials	launch	assessment	discovery

❏ 3. What is the normal time required for you to deliver this product?

❏ 4. Calculate a cost for the signature product based on (time required to complete) x (your hourly rate). Write cost here.

❏ 5. Now double that cost to figure the price. Write it here.

POST YOUR RESULTS!

Go to the Challenge Facebook group and post:

❏ Post the name of your signature product on the Facebook post and briefly describe what your product is/does.
❏ Post any questions you have about your signature product or pricing.